

The Society of Pharmaceutical and Biotech Trainers is all about helping you reach your professional goals faster and easier. To this end, I am proud to announce some important new enhancements for our web site, www.SPBT.org.



While some of the upcoming changes are cosmetic, most are functional improvements aimed at providing you with easier access to SPBT resources. The site's powerful new tools will enable you to find information faster, process payments more efficiently, and connect with other SPBT members through the site itself.

Is about to get a whole lot **better**.

What's new at www.SPBT.org for members?

- **Enhanced organization of web site** menus, and web page content, allowing for easier access to SPBT resources. Search and access over 200 past *FOCUS* articles based on key content and key words. You'll get access the past two years of SPBT conference resources including workshop presentations, videos, podcasts, handouts, articles and additional resources. Access all of SPBT programs like the annual conference, PrimeTime! For Trainers and monthly webinars.
- **New directory search features** allow members to search for other members who share similar interests and job responsibilities. New demographic capabilities will help you identify the members you would like to collaborate with on topics and issues. You will profile have options like bios, wall postings, groups and blogs you control. In addition, you will have control of what you would like to be available to the membership regarding your profile and contact information.
- **More robust social media connections**, with specific capabilities for member interaction.
- **Improved search capabilities** for Industry Partner information, areas of practice and what they have to offer.
- **New, simplified member processes** for becoming a new member, paying dues, renewing dues and registering for SPBT programs and services.
 - Improved payment flexibility, with credit card and eCheck processing capabilities.
 - Members can now print their own membership cards, as well as invoices of their payment activities.
 - Members can now retrieve forgotten usernames or passwords instantly.
- **Enhanced member demographics** allow SPBT to refine messages to members about specific programs and services, such as webinars, training classes, etc.

What do you need to do?

Look for our communications to you as members. We will be asking for you to log on, complete more information that helps us help you in your career development and instructions for you to configure your SPBT Member profile the way you want to meet your needs.

Going forward

We are excited about the new changes to our site, but we want to make it even better. Please feel free to send us your valuable feedback about your online experience, so that we may continue to improve the way we serve our SPBT members.