



Subject: SPBT Announces New Board Leadership

Dear SPBT Members,

It is a great pleasure to welcome Carol Wells and Jim Trunick to the SPBT president and vice president roles, respectively. Carol and Jim are experienced, passionate members of the training industry and will bring sound direction and enthusiastic leadership to their new roles.

A valuable SPBT member since 2004, Carol served as vice president of the SPBT Board since 2006. She brings to her new role extensive leadership experience in learning and development, management development, sales, and marketing, and currently serves as senior director, Commercial Training and Development at Genentech. Carol was named a 2010 "Top 100 Most Inspiring People" by *PharmaVoice* magazine and serves as president of the San Francisco Bay Area Chapter of the Healthcare Businesswomen's Association (HBA).

Jim brings more than 25 years of healthcare industry experience including pharmaceutical sales and sales management, product marketing, professional relations, and U.S. sales operations. He has been a valued SPBT member since 2002 and joined the SPBT Board in 2009 as a director at large. Jim is currently senior director, Corporate Training and Development at Allergan. He is a certified instructor with Maximum Impact, DDI, Blanchard Management, HP Institute (Corporate Athlete; Power of Full Engagement), Discovery Insights Behavior Development, Yukon (an Alongside Management Company), and The Fortune Group.

Finally, I want to take this opportunity to express my gratitude for our immediate past president Mike Capaldi. Mike's exceptional leadership helped steer the Society through much change including a new executive director, new member criteria, and the adoption of new social media channels - to name just a few. Under Mike's guidance, we were able to not only implement new programming and operational upgrades but also grow the Society's membership and revenue stream. This is a noteworthy achievement given the current environment of constraint. Mike is a true visionary and we thank him for his impressive dedication to SPBT and the field of life science training.

Kevin Kruse
Executive Director